



EIN #
52-2232301

DUNS #
097524644

CAGE CODE
64MV8

SOCIO-ECONOMIC CERTIFICATIONS

- Woman-Owned Small Business
- Small Business

PSC'S

- **R419:** Educational Services
- **R605:** Library Services
- **U099:** Other Education and Training Services

FSC'S

- **7610:** Books & Pamphlets
- **7690:** Misc. Printed Matter
- **7820:** Games, Toys and Wheeled Goods

NAICS CODES

- ★ **511130:** Book Publishers
- **451211:** Book Stores
- **511199:** All Other Publishers
- **611710:** Educational Support Services
- **813319:** Other Advocacy Organizations
- **454390:** Other Direct Selling Establishments
- **454110:** Electronic Shopping and Mail-Order Houses
- **424920:** Book, Periodical, and Newspaper Wholesalers
- **423920:** Toy and Hobby Goods and Supplies Merchant Wholesalers

✓ **SAM "ACTIVE"**

✓ **ACCEPTS GOV'T CREDIT CARDS & PURCHASE ORDERS**

CAPABILITY STATEMENT

Platypus Media, LLC & Science, Naturally!

725 8th Street SE, Washington, D.C. 20003

CORE COMPETENCIES

Platypus Media creates materials that support and promote attachment parenting, breastfeeding, and family. We share evidence-based practices and family support resources with our readers.

Our imprint, **Science Naturally**, makes math and science accessible and engaging for children ages 0-14. Our STEM books encourage skill acquisition in reading, science, and math and are available in several languages and formats.

PAST PERFORMANCE

For POC emails and phone numbers, please contact us.

KIDS READ NOW | 02/05/2019-03/27/2020

POC: Bonnie Lurie, Logistics Director

Provided 15,800 customized children's books over the span of fourteen months (four orders) at a cost as low as \$2.89/book

CALIFORNIA WOMEN, INFANTS AND CHILDREN (WIC) / SOUTH LOS ANGELES HEALTH PROJECTS | 03/22/2018-09/17/2019

POC: Lourdes Braga, Senior Typist Clerk

Provided 3,500 breastfeeding booklets over the span of eighteen months (two orders) at a cost as low as \$2.95/booklet

COLORADO WIC / COLORADO DEPARTMENT OF PUBLIC HEALTH AND ENVIRONMENT | 08/29/2019

POC: Cyril Padilla, WIC Fiscal Administrator

Provided 850 hardcover children's books within one month (one order) at a cost as low as \$4.95/book

HEALTHY START OKLAHOMA | 01/03/2019

POC: Tangela Johnson, Program Assistant

Provided 1,000 customized children's books within one month (one order) at a cost as low as \$2.95/book

NEW MEXICO WIC / NEW MEXICO DEPARTMENT OF HEALTH | 12/04/2018

POC: Monica A. Valdez, Office and Administrative Support

Provided 6,115 customized children's books within one month (one order) at a cost as low as \$2.95/book

DIFFERENTIATORS

- Literature-based science and math
- Problem-based learning
- Free downloadable Teacher's Guides
- Medically certified authors
- Father, sibling, and NICU support
- Customization opportunities
- All of our STEM books meet Next Generation Science Standards (NGSS)

CORPORATE IDENTIFICATION

- In business since February 2000
- 4 full-time employees on staff
- Owner: 30 yrs. publishing experience
- 45+ titles
- 500,000+ books printed to date
- 60+ literary awards

CONTACT US

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